

# Rajkumar Srinivasaiah

## UI / UX Designer

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📍 Bangalore, INDIA

**SKILL SET:** Responsive Web Design, UI/UX Designing, HTML5, CSS3, Wireframe, Prototype, Iconography.

### OBJECTIVE

As a User Interface Designer, I have over 8 Years of experience in providing UX Solutions and visual designs for software applications across platforms like Smart Phones, Tablets and Desktops. I aspire to work in a dynamic environment with Cutting edge technologies and methodologies in order to create innovative user interfaces and provide best user experience and business value.

### PORTFOLIO

[www.e4mediaworks.com](http://www.e4mediaworks.com)

### SKILLS

- USER EXPERIENCE
- USER ANALYSIS
- INFORMATION ARCHITECTURE
- WIREFRAMES
- USER INTERFACE DESIGN
- INTERACTION DESIGN
- VISUAL DESIGN
- MOBILE UI/UX
- RESPONSIVE DESIGN
- ICONOGRAPHY
- PROTOTYPE
- PRODUCT DEMO
- BRAND IDENTITY
- VIDEO EDITING

### PERSONAL SKILLS

- HARD WORKING
- SELF MOTIVATED
- PROBLEM SOLVER
- WILLINGNESS TO LEARN
- PATIENCE AND TEAM FACILITATOR
- ADOPT TO CHANGING ENVIRONMENT

### TOOLS

ADOBE DREAM WEAVER

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE FLASH

CORAL DRAW

BALSAMIQ

AXURE

MICROSOFT VISIO BASIC KNOWLEDGE

HTML5, CSS3

3D STUDIO MAX

CAMTASIA STUDIO

## WORK EXPERIENCE

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### **TYFONE CDI INDIA PVT. LTD**

6<sup>TH</sup> OCT 2010 – TILL DATE

#### ● **Sr.UI DESIGNER**

Designing User Experience solutions for software across platforms such as Web-based applications, Smart Phones, Tablets and Windows based PCs. Applied User Research techniques and defined the UI Information Architecture to determine the goals of the target users.

Designed UI mock-ups, Static and interactive wireframes/prototypes based on the User Research and Usability guidelines. Designed visually rich screens ready for development and validated the UI design with the end-users.

### **WIT INNOVATION INDIA PVT. LTD**

1<sup>ST</sup> FEB 2010 – 2<sup>ND</sup> OCT 2010

#### ● **FREELANCE UI DESIGNER / WEB DESIGNER**

As a freelance I was responsible for UI Design for various products and applications. Performed extensive research and effectively analyzed the nature of users and provided state of the art visual designs. Played a major role as team member with the development team to build the UI's to meet the latest UI trends.

Designing Responsive Web design websites and designed visually rich mock-up screens ready for development and validated the UI design with the end-users.

### **ENFIN TECHNOLOGIES INDIA PVT. LTD.**

20<sup>TH</sup> NOV 2008 – 30<sup>TH</sup> JAN 2010

#### ● **JUNIOR WEB DESIGNER / ANIMATOR**

As a junior Web designer / animator, I was responsible for web designing, Brand identity designing, flash animation, print material designing, and designed visually rich mock-up screens ready for development and validated the UI design with the end-users.

### **FREELANCER**

28<sup>TH</sup> JAN 2008 – 7<sup>TH</sup> JULY 2008

#### ● **FREELANCE WEB DESIGNER / ANIMATOR**

As a freelance I undertook projects of Website, 2D animation and 3D animation along with designing UI mockups / Template designs for websites. Used undertake 2D and 3D Animations for industrial machineries and Product demos.

### **APOLLO COMPUTER EDUCATION**

24<sup>TH</sup> APRIL 2007 – 5<sup>TH</sup> DEC 2007

#### ● **MULTIMEDIA MENTOR**

I was responsible for mentoring the Candidates who were interested in multimedia and also used to mentor new faculties in Apollo computer education who teach multimedia in other branches.

## PROJECTS WORKED

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My projects that are live on internet, Android and iOS App stores.

These applications are designed and developed specifically for use on small, wireless computing devices, such as smartphones and tablets, rather than desktop or laptop computers. Below are the mobile applications that are designed by myself and which are available on App stores of Android and iOS.

## MOBILE APPLICATIONS:

- SECURITY SERVICE MY BRANCH APP
- PREMIER MEMBER'S CU APP
- STAR ONE CREDIT UNION APP
- COVANTAGE CREDIT UNION APP
- ORANGE COUNTY'S CU MOBILE APP
- OCFCU MOBILE BANKING APP

Below are few websites' that I have designed which are responsive and non-responsive websites.

## WEBSITES

### RESPONSIVE WEBSITE'S:

- ORCHARDS RESORT  
(<http://orchardsresort.com>)
- FLORIAN HOME STAY  
(<http://florianhomestay.com>)
- RESELLERBIN  
(<http://resellerbin.com>)
- E4 MEDIA WORKS  
(<http://e4mediaworks.com>)
- TYFONE  
(<http://tyfone.com>)
- ENFIN TECHNOLOGIES  
(<http://enfintechnologies.com>)

### NON RESPONSIVE WEBSITE'S:

- GOLF DOM GOLF  
(<http://golfdomgolf.com>)
- MS SOFTWARE SOLUTIONS  
(<http://www.mssoftwaresolutions.co.in>)
- LANIKA SOLUTIONS  
(<http://www.lanikasolutions.com>)
- BYMACHT  
(<http://www.bymacht.com>)

## PERSONAL INFORMATION

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### EDUCATION

#### POST GRADUATION

COMPLETED YEAR 2009

#### MBA – PART TIME

BHARATHIYAR UNIVERSITY, KOVAI, TAMIL NADU

#### UNDER GRADUATION

COMPLETED YEAR: 2004

#### BCA – FULL TIME

KARPAGAM ARTS & SCIENCE COLLEGE, KOVAI, TAMIL NADU

#### HIGHER SECONDARY SCHOOL

COMPLETED YEAR: 2000

#### 12<sup>TH</sup> STD

SRI VIDHYA MANDIR HIGHER SECONDARY SCHOOL  
SALEM, TAMIL NADU

#### LOWER SCHOOL

COMPLETED YEAR: 1999

#### 10<sup>TH</sup> STD

SEVENTH DAY ADVENTIST HIGHER SECONDARY SCHOOL  
HOSUR, TAMIL NADU

### HOBBIES



MUSIC



SPORTS



SKETCHING



MOVIES



TEA

### LANGUAGES

ENGLISH, TAMIL, TELUGU, HINDI & KANNADA.